

Hello, I'm Kyo Jon.

I'm currently at Brightn where I design experiences around helping people streamline the video creation process on wipshot.

Education:

Bachelor of Architectural Design
@The University of Auckland
Auckland, NZ / 2008 - 2011

Product Design Lead @Brightn | Seoul, Korea / 2021- Present

Spearhead redesign of a video review and collaboration platform with new onboarding experience and detail pages.

Led decisions around which key flows should be optimized and what core actions should be encouraged.

Activities:

Teaching Korean as a private tutor
2018 - present

Brand Designer @Yamato | London, The UK / 2019 - 2020

Took charge of the renewal project of brand identity and print & package design for in-house product lines.

Coordinated external events and pop-ups and managed schedules for involving staffs.

Stage Lighting & Sound Engineering
@NZ KOSTA as a volunteer
2010-2012 annually

Graphic Designer @Forbes Partners | Perth, Australia / 2017 - 2019

Designed a variety of clients projects including brand identity and websites working with the external development team.

Managed and prioritised numerous projects at the same time and meeting tight deadlines.

Interests:



Photography



Ukulele



Minimalism



Sustainability

Freelance Designer (Side job) @Press.Play | Perth, Australia / 2018 -

Designed bespoke mobile-friendly websites for multiple clients with a user-centric approach.

Created website templates to boost the productivity and efficiency of the creation process.

Graphic Designer @LiMO | Seoul, Korea / 2014 - 2016

Built a consistent brand system & visual assets and took charge of creating online & offline marketing materials.

Participated in UI design of mobile apps in a collaboration with the internal product team.

Graphic Designer @Rocket Internet GmbH | Seoul, Korea / 2013 - 2014

Designed for marketing in print & digital.

Localized the global service for Korean users by prioritising issue and collaborating with a distributed team members in the world.

Organised marketing events for passengers and arranged monthly instructional Q&A sessions for drivers.